

Ministry of Education and Science of Ukraine
Ministry of Culture and Strategic Communications of Ukraine
National Commission of Ukraine for UNESCO
Yuriy Fedkovych Chernivtsi National University
H.S. Skovoroda Kharkiv National Pedagogical University
Kyiv National University of Technology and Design
Institute of Pedagogical and Adult Education of Naes of Ukraine named after Ivan Zyazyun
Ternopil Volodymyr Hnatiuk National Pedagogical University
University of The National Education Commission, Krakow (Poland)
Pomeranian University In Słupsk (Poland)
Academy of Music, Theater and Fine Arts (Chisinau, Republic Of Moldova)
George Enescu National University of Arts (Iași, Romania)
Chernivtsi Regional Office of The National All-Ukrainian music Union
Public Organization «The Song Convene Friends»

UKRAINE

INTERNATIONAL SYMPOSIUM

OCTOBER 21-25, 2025

we invite you to participate in the II International Symposium

«ART AS A CULTURAL AND EDUCATIONAL BRAND: CHALLENGES AND DEVELOPMENT PRIORITIES»,

dedicated to the 150th anniversary
of Yuriy Fedkovych Chernivtsi National University
and the 80th anniversary of UNESCO

The purpose of the symposium is to discuss current problems and ways of art development in the modern cultural and educational environment.

The international symposium, which is supported by UNESCO, is **an essential platform for a broad discussion** among scholars and educators from different countries.

Ukrainian and foreign scholars, experts in various fields of education and art, representatives of public organisations and associations, and students are invited to participate in the symposium.



AREAS OF WORK OF THE SYMPOSIUM:

1. Musical art and education: traditions and innovations.
2. Development of arts and crafts, fine arts and design in diachronic and synchronic discourse.
3. Architecture, urban planning, and urban design in the context of cultural heritage preservation.
4. Literature, media and cultural branding: synergy of meanings.
5. Performing arts, choreography: modern and traditional forms, educational practices.
6. Axiocultural foundations of philosophy and psychology of art, cultural and museum studies, history and archaeology, aesthetics and ethics of contemporary art.
7. Contemporary art forms: digital art, performance, installation, land art, video art, digital media arts, interactive art.
8. Art in times of war.
9. Artistic creative projects (short film, video up to 5 minutes).

Venue:

Chernivtsi, 2 Kotsiubynskoho St., Yuriy Fedkovych Chernivtsi National University, Shevchenko Hall.

The symposium will be held in a mixed format (offline/online).

Form of participation:

participation with publication of materials, participation without publication.

Working languages of the symposium:

Ukrainian and English.

The symposium will include:

Roundtables, exhibitions, master classes in various art forms, and excursions to the sights of the city and region.

**TO PARTICIPATE IN THE SYMPOSIUM,
PLEASE APPLY BY SEPTEMBER 21, 2025:**

1. Fill out the registration form: <https://forms.gle/SqDQq7gDn2zlougj6>
2. Send an electronic version of the symposium materials (2-4 pages) to the organising committee's e-mail art.symposium@chnu.edu.ua with the note «Symposium_2025».

The materials of the symposium will be published in open access at:

- <https://zenodo.org/communities/art-ukraine/>
- <https://archer.chnu.edu.ua>
- on the website of the Department of Music of the Yuriy Fedkovych Chernivtsi National University in the section «Scientific work» (Symposium)
- <https://music.chnu.edu.ua/diialnist/naukovo-doslidna-robota/>

The participation fee is: **UAH 500 with publication of materials, UAH 300 without publication.**

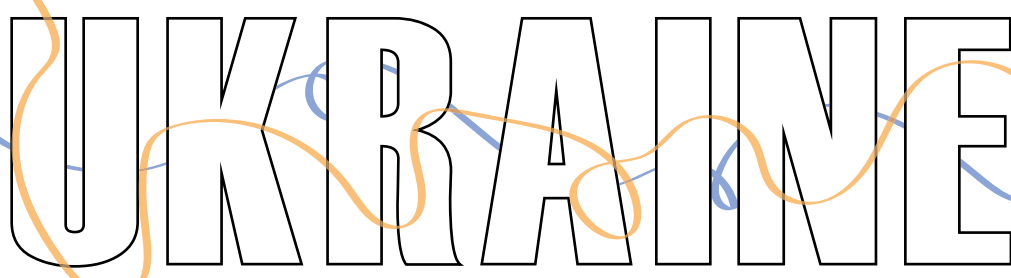
All symposium participants will receive professional development certificates in **30 hours (1 ECTS credit).**

Payment of the registration fee is made by transfer to the PrivatBank card:

5168 7450 1681 4698
(recipient – Vadym Lisovyi).

For payment, please indicate the following: «Registration fee for participation in the symposium, Surname».

Travel, accommodation, and meals are at participants' own expense.



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ABSTRACT GUIDELINES:

Language of the theses – Ukrainian, English, Polish, Romanian;
font – Times New Roman, 14 pt, **non-hyphenated**; **line spacing** – 1.0;
paragraph – 1.25 mm; **recommended length** 2-4 pages.

The text should contain the following components: surname, first name, patronymic of the author, name of the city, presentation of the primary material, and literature.

References to scientific literature in the text are given in the following format: **(Boychuk, 2023, p. 34)** – author, year and page.

References to a scientific publication with two authors are given as follows: **(Boychuk, Lisovyi (2023))**.

The bibliographic list in the original language should have one space, 14 pt, **in alphabetical order** and be submitted after the text of the article under the heading: «LITERATURE».

The list of used sources must meet the requirements of the international **APA (American Psychological Association) style**: http://www-library.univer.kharkov.ua/pages/bibliography/apa_style.pdf

It is forbidden to cite in the text and include in bibliographic lists sources published in Russian in any country and in other languages if they are published in the territory of the aggressor country!

Contacts:

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Scientific coordinator, moderator of the symposium –
Iryna Ihorivna Boychuk,
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Best regards, Symposium Organisational Committee

Sample of thesis formatting (scheme)

UDC

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of the State Institution «South Ukrainian National
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SELF-PRESENTATION AS A FACTOR OF SUCCESSFUL EMPLOYMENT

<Thesis text>

LITERATURE

1. Author, A. A., Author, B. B. (year of publication). Title of the article.
Name of the Journal, issue number (page number)
2. Mellers, B. A. (2000). Choice and the relative pleasure of consequences.
Psychological Bulletin, 126(6), 910-924.

**The editorial board reserves the right to reject theses that
do not meet requirements or the topic.**

