

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
MINISTRY OF CULTURE AND INFORMATION POLICY OF UKRAINE
YURIY FEDKOVYCH CHERNIVTSI NATIONAL UNIVERSITY
INSTITUTE OF PEDAGOGICAL AND ADULT EDUCATION OF NAES OF UKRAINE NAMED AFTER IVAN ZYAZYUN
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POMERANIAN UNIVERSITY IN ŚLUPSK (ŚLUPSK, POLAND)
GEORGE ENESCU NATIONAL UNIVERSITY OF ARTS (IAȘI, ROMANIA)
ION CREANGĂ STATE PEDAGOGICAL UNIVERSITY (CHIȘINĂU, MOLDOVA)
CHERNIVTSI REGIONAL OFFICE OF NATIONAL ALL-UKRAINIAN MUSIC UNION
PUBLIC ORGANIZATION "THE SONG CONVENT FRIENDS"

DEAR COLLEAGUES!
WE INVITE YOU TO PARTICIPATE IN THE
1ST INTERNATIONAL SYMPOSIUM
APRIL 24-25, 2024



ART AS A CULTURAL AND EDUCATIONAL BRAND: DEVELOPMENT PROBLEMS AND PRIORITIES

The purpose of the symposium: discussion of current problems and ways of art development in the modern cultural and educational environment.

The international symposium, which is supported by UNESCO, will become an important platform for a broad discussion of scientists from different countries. We invite Ukrainian and foreign scientists, experts in various fields of education and art, students of higher education, representatives of public organizations and associations to participate in the symposium.

The symposium is held on **April 24-25, 2024** in Chernivtsi.

Areas of work of the symposium:

- 1. Art as a cultural and educational brand in the system of professional and personal formation of the future specialist.*
- 2. Artistic culture of Bukovyna: history and modernity.*
- 3. Innovative teaching methods in the art education system.*
- 4. Problems of communication in the educational and cultural world space.*
- 5. Modern information technologies of art education and culture.*
- 6. Art during the war.*

Working languages: Ukrainian, English

To participate in the symposium, please fill out the Google form by **March 24, 2024** inclusive (submit an application with the topic of the report and attach a photocopy of the receipt for the payment of the organizational fee), send your report (2-4 pages) to the email address art.symposium@chnu.edu.ua

The electronic application form for participation in the symposium is available at:

<https://forms.gle/SqDQq7gDn2z1ougi6>



The conference is planned to be held in a **mixed format**. A link to the Zoom meeting will be emailed to participants.

Symposium participation fees: the organizational fee is UAH 300 (in digital format: programme of the event, theses compilation, participant's certificate). *When ordering a printed version of the theses compilation, the organizational fee is UAH 350.*

The editorial board has the right to technically edit materials in compliance with the rules of academic integrity.

All expenses related to travel, accommodation and meals are at the expense of the participants.

Payment of the organizational fee is made by transfer to a Privatbank card (in the 'payment purpose' field, it is necessary to indicate the surname, initials and make a note "payment of conference abstracts"): 5168 7450 1681 4698 (recipient - Vadym Anatoliyovych Lisovyi).

Requirements for writing theses for the compilation of symposium materials: language of the theses – Ukrainian, English, Polish, Romanian; font – Times New Roman, 14 pt, non-hyphenated; line spacing – 1.0; paragraph - 1.25 mm; recommended length 2-4 pages. The text should contain the following components: surname, first name, patronymic of the author, name of the city, presentation of the main material, literature.

References to scientific literature in the text are given in the following format: (Boychuk, 2023, p. 34) - author, year and page. References to several scientific publications are given simultaneously as follows: (Boychuk, Lisovyi (2023)).

The bibliographic list in the original language is should be with 1 space, 14 pt, in alphabetical order and is submitted after the text of the article under the heading: "LITERATURE".

The list of used sources must meet the requirements of the international APA (American Psychological Association) style:

http://www-library.univer.kharkov.ua/pages/bibliography/apa_style.pdf

Citation in the text and inclusion in bibliographic lists of those sources published in Russian in any country, as well as any sources in other languages published in the aggressor state prohibited.

Theses sample

UDC

SELF-PRESENTATION AS A FACTOR OF SUCCESSFUL EMPLOYMENT

Iryna Boychuk
(Chernivtsi, Ukraine)

<Thesis text>

LITERATURE

1. Author, A. A., & Author, B. B. (year of publication). Title of the article. Name of the Journal, issue number (page number)
2. Mellers, B. A. (2000). Choice and the relative pleasure of consequences. *Psychological Bulletin*, 126(6), 910-924

Venue of the symposium: Chernivtsi, str. Kotsyubinsky, 2

Yury Fedkovich Chernivtsi National University

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Best regards, Symposium organizational committee