

CERTIFICATE

this certifies that

Viktoriia Kyfyak

has participated in the trainings
from **April 23rd** till **June 21st, 2024**

conducted jointly by **Kozminski University** and **Nord University**

under “**The Universities’ Reaction to Big Obstructions: Building resilient higher education to respond and manage societal crises**” (TURBO) project

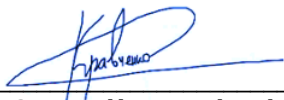
funded by the **European Union**

and successfully completed

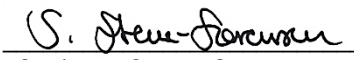
Pro program

(190 hours, 6.5 ECTS credits)

August 2024



Ph.D. Grygorii Kravchenko
Vice-Dean of the College of Finance
and Economics
Kozminski University



Steinar Stene-Sørensen

Faculty director

Nord University Business School

“The Universities’ Reaction to Big Obstructions: Building resilient higher education to respond and manage societal crises” (TURBO) project

WP2 “Capacity building and competence improving for Ukrainian universities”

Pro program

Learning outcomes:

Knowledge

upon completion of the course, the participants gained knowledge and understanding about:

- Advanced strategic and crisis management for university leaders, including strategic management, crisis management, finance aspects in higher education institutions (HEIs), human resource management, foundational concepts of Emotional Intelligence and CliftonStrengths.
- How to manage innovative educational programmes, differences between AACSB, EQUIS and AMBA accreditations, design of micro-credential degree programs and courses, digitalisation at university and use of e-learning methods, quality assurance and programme assessment.
- Building an interactive university, including internationalization in HEIs, cooperation with non-academic stakeholders, career development hubs and relations with business, characteristics and value systems of generations X, Y, and Z.

Skills

upon completion of the course, the participants will be able to:

- Apply strategic and crisis management tools to identify, analyse and manage challenges (e.g., scenario method) in a university setting.
- Use innovative solutions for managing educational programmes, in areas of accreditation, micro-degree programs and e-learning methods.
- Employ modern diagnostic tools to identify internationalization and global engagement of HEI, collaborate with international business organizations, identify personal strengths and predispositions to develop practical communication skills for effective cross-generational interaction.

General competence

upon completion of the course, the participants will improve their:

- Group, teamwork and personal communication skills.
- Ability to leverage professional networking platforms.
- Abilities in strategic decision-making.
- Teaching quality based on digital transformation initiatives.